



## Executive Briefs

### **Basic Cell Phones**

Blu-ray Players  
Blu-ray Recorders  
Cable Modems  
Cellular Infrastructure  
Desktop PCs  
Digital Cameras  
Digital Photo Frames  
Digital Video Cameras  
DTV  
DVD Video Players  
DVD Video Recorders  
Entry-Level Servers  
Ereader  
GPS  
High-End Cell Phones

Mid-Range Cell Phones  
Mid-Range and High-End Servers  
MP3 Players - Flash  
NAS Servers  
Netbooks  
Notebook PCs  
Portable Multimedia Players  
Routers - Low-End  
Satellite Radio  
Set Top Boxes  
Video Game Consoles  
VoIP PBX  
WiMax Base Station  
WiMax CPE  
Workstations  
xDSL Modems

December 2010  
MPEB05-10

# Table of Contents

- BASIC CELL PHONES ..... 4
  - Table: Forecast by Units, Revenues, and ASPs ..... 4
  - Figure: 2010 Semiconductor Content % of Total ..... 4
  - Table: Semiconductor Content ..... 5
  - Table: Geographic Sales ..... 5
  - Figure: Semiconductor Dollar and Unit TAMs in Millions ..... 6
  - Figure: Quarterly Geographic Change ..... 6
  - Figure: Semiconductor Wafer Demand by Process Node (8" Equivalent in Thousands) ..... 7

@Copyright Semico Research Corp., 2010. All rights reserved.

Reproduction in whole or part is prohibited without permission of Semico.

The contents of this report represent the interpretation and analysis of statistics and information that is generally available to the public or released by responsible agencies or individuals, but is not guaranteed as to its accuracy or completeness.