



IMPACT CONFERENCE

Boards, Chips and Packaging: Designing to Maximize Results Agenda

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7:30am - 8:30am	Registration and Continental Breakfast
8:30am - 8:45am	Welcome & Outlook - Jim Feldhan, Semico Research Corp.
8:45am - 9:15am	Michael Gay, Isola -- Abstract
9:15am - 9:45am	Daniel DeAraujo, Mentor Graphics -- Abstract
9:45am - 10:15am	Break
10:15am - 11:30am	<p>Panel: How Do We Get to Next-Generation High Speed Data Transfer Rates? Moderator: Brian Fuller, ARM Lee Ritchey, Speeding Edge Scott McMorrow, Samtec Geoffrey Hazelett, Polar Instruments Daniel DeAraujo, Mentor Graphics Nathaniel Unger, Altera</p>
11:45am - 12:30pm	Lunch - Sponsored by Isola
12:30pm - 1:30pm	<p>Keynote: Chesley B. "Sully" Sullenberger, III Afternoon Session: Innovation Spotlight</p>
1:30pm - 1:50pm	Robert L. Sankman, Intel -- Abstract
1:50pm - 2:10pm	Margaret Schmitt, Ansys -- Abstract
2:10pm - 2:30pm	Break
2:30pm - 3:45pm	<p>Panel: Boards, Chips & Packaging: Meeting Market Requirements Moderator: Mike Noonan, Ambiq Micro Jason Marsh, Insulectro Heidi Barnes, Keysight Technologies Nathapong Suthiwongsunthorn, Ph.D., UTAC Tom Whipple, Cadence</p>
3:45pm - 4:00pm	Closing Remarks